

# PRINTER'S PRESS

Timely Information and a Good Mix of Fun from Your Locally Owned Printer

## Is Your Pet Safe at Home? 10 Common Household Dangers

Although insecticides and rodent poisons are the most common sources of pet poisoning, many common household items can also be harmful to your pets. Here are some tips from the Humane Society on how to protect your pet:

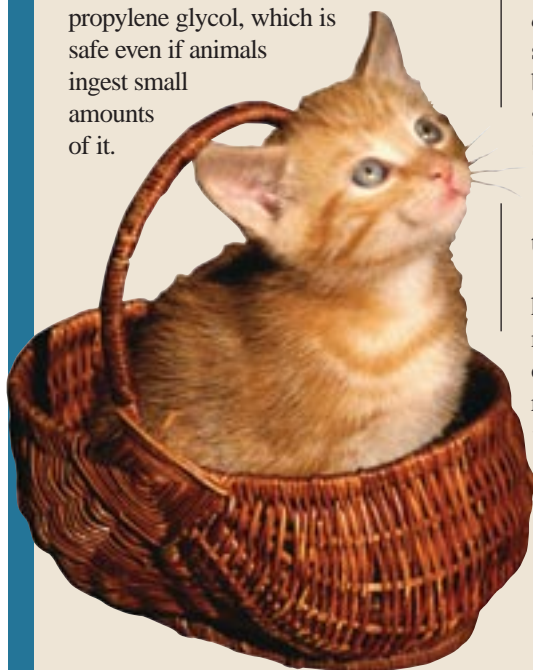
- *Leftovers such as chicken bones* can easily shatter and choke a cat or dog. Other foods to keep away from pets include: onions and onion powder; alcoholic beverages; coffee grounds and beans; salt; walnuts and macadamia nuts; avocados (toxic to birds, rabbits, horses, cattle, and dairy goats); and moldy food.
- *Household plants.* Many poisonous household plants include azaleas, geraniums, dieffenbachia, lilies, mistletoe, philodendron, and poinsettia.
- *Chocolate* is very poisonous to dogs, cats, and ferrets – even in tiny amounts.
- *Antifreeze* has a sweet taste that attracts animals, but it is very deadly. Pet owners should look for antifreeze that contains propylene glycol, which is safe even if animals ingest small amounts of it.
- *De-icing salts*, used to melt snow and ice, will irritate paws, and can be poisonous if licked off. Paws should be washed and dried as soon as the animal comes in from the snow. Other options include doggie boots or making your cat an indoor-only pet.
- *Lawn and garden chemicals*, such as fertilizer and plant food, are fatal to pets, and are easily accessible if a pet is left in the yard unsupervised.
- *Cedar and other soft wood shavings*, including pine, emit fumes that may be dangerous to small mammals like hamsters and gerbils.
- *Human medications* (including aspirin, acetaminophen, and ibuprofen), cold medicines, anti-depressants, vitamins, and diet pills can be toxic to animals. Always keep medicine containers away from pets who could chew through them, and pick up any dropped pills.
- *String, yarn, rubber bands, and even dental floss* are easy for pets to swallow, and can cause intestinal blockage or possible strangulation.
- *Toys with removable parts* (such as squeaky toys and stuffed animals with plastic eyes) can pose a choking hazard to animals. Take the same precautions you would with children.

If you believe that your pet has been poisoned, contact your veterinarian immediately. Signs of poisoning include vomiting, diarrhea, muscle tremors, lack of coordination, and fever.

[www.HealthyPet.com](http://www.HealthyPet.com)

### The American Animal Hospital Association

For more information on the AAHA, pet care tips, and much more, check out: [www.HealthyPet.com](http://www.HealthyPet.com).



## When You Need It NOW!

### WISE WORDS

*"People with goals  
succeed because they  
know where they're going."*

— Earl Nightingale



Index Tabs Add Impact!

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### *We Don't Believe in Short Cuts*

In the fast-paced industry of printing, we face countless deadlines on a daily basis, including deadlines for proofing, printing, deliveries, and so on...

While many print shops may be tempted to take short-cuts in order to achieve their deadlines, we believe that quality work requires dedication.

What does this mean for you as our customer? It means you can rest assured that you will always receive the highest quality printing you have come to expect from our print shop time and time again.

## HEALTH



## Apostle Islands National Lakeshore

Known for its abundant beauty and scenic appeal, the Apostle Islands National Lakeshore includes 21 wooded islands and 12 miles of Lake Superior shoreline along Wisconsin's northwestern border.

### *...21 wooded islands and 12 miles of Lake Superior shoreline...*

Because these islands have been carved by glacial ice, wind, and water, their dramatic shorelines feature wave-eroded cliffs, colorful sandstone bluffs, miles of pristine sand beaches, old-growth forests, and magnificent sea caves. The area is also inhabited by an abundance of wildlife, including resident bald eagles and black bears.

Besides its natural beauty, the Apostle Islands National Lakeshore is also home to one of the largest and finest collections of lighthouses in the nation. Excursion boat cruises allow visitors to take a closer look at

the islands, as well as the sandstone cliffs and historic lighthouses.

In the past, many voyageurs established trading posts on the islands, and the abundant natural resources of the islands made them ideal for settlers to log the forests, quarry the brownstone, establish commercial fisheries, and build lighthouses to guide approaching ships.

The Apostle Islands National Lakeshore was established in 1970 "for the benefit, inspiration, education, recreational use, and enjoyment of the public." Because of its rich, natural appeal, the Apostle Islands continue to draw a variety of visitors, and, thanks to the National Park Service, many visitors will be able to experience this unique destination for years to come.

[www.nps.gov/apis](http://www.nps.gov/apis)

#### **Apostle Islands National Lakeshore**

For additional information on the Apostle Islands National Lakeshore, check out:  
[www.nps.gov/apis](http://www.nps.gov/apis).

## Understanding and Curbing the Hiccups

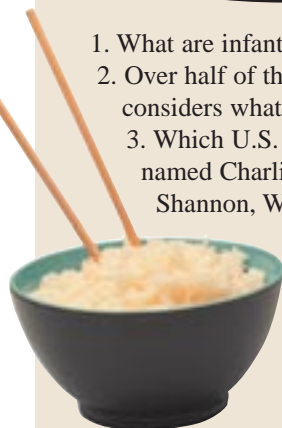
Can you remember the last time you had the hiccups? While you may not know what caused them, you probably remember the desire to make them go away... Some things that may cause hiccups include eating too quickly or too much, swallowing too much air, drinking carbonated beverages, or simply feeling nervous or excited.

Here are a few age-old remedies that many people believe will curb your hiccups, as well as the explanations that have been given for them:

- *Hold your breath.* This is believed to distract the hiccup cycle.
- *Drink a glass of water.* When you drink water, your stomach expands, putting pressure on your diaphragm and controlling its involuntary spasms.
- *Squeeze your thumb,* which "unscrambles" the same nerves that are connected to your diaphragm.
- *Eat some sugar,* followed by a glass of water. Sugar is believed to stimulate the nerves in the back of the throat, distracting other nerves that control the diaphragm and the tissue that closes off the trachea.

## TERRIFIC TRIVIA

1. What are infant beavers called?
2. Over half of the world's population considers what to be a staple food?
3. Which U.S. President had pets named Charlie, Pushinka, Shannon, Wolf, and Clipper?
4. What is the minimum wind speed of a hurricane?



1. Kittens
2. Rice
3. John F. Kennedy
4. 74 mph

## TOP 10 LIST

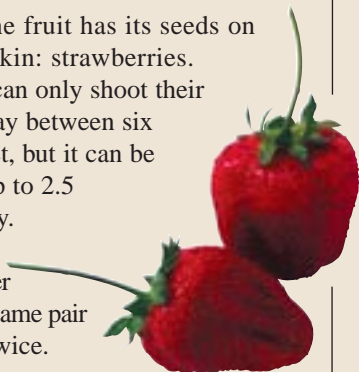
### Top Earning Dead Celebrities of 2003\*

Name	Earnings (\$ mil)
1. Elvis Presley	40
2. Charles Schulz	32
3. J.R.R. Tolkien	22
4. John Lennon	19
5. George Harrison	16
6. Theodore "Dr. Seuss" Giesel	16
7. Dale Earnhardt	15
8. Tupac Shakur	12
9. Bob Marley	9
10. Marilyn Monroe	8

\*Source: msn.com

## NO KIDDING?

- Only one fruit has its seeds on its outer skin: strawberries.
- Skunks can only shoot their stinky spray between six and 10 feet, but it can be smelled up to 2.5 miles away.
- Jerry Lewis never wears the same pair of socks twice.



## Dancing Blobs

Surely the tantalizing dance of liquid motion lamps (more commonly known as "lava lamps") has captivated your attention at least once in your lifetime. While these liquid motion lamps were originally created in the 1960s, they have continued to decorate college dorms and teenage bedrooms all around the world for many decades.

While it may seem like a mystical creation, the principles of a liquid motion lamp are rather simple: If you look inside a motion lamp when it's turned off, you'll see a solid, waxy blob on the bottom of the globe. When the light at the base of the globe is turned on, it heats up the solid, which quickly turns to a liquid and expands, giving it a lower density than the surrounding liquid.

Because the warm blob becomes slightly less dense than the surrounding liquid, it rises to the top of the globe, where it soon cools (increasing its density again) and sinks back to the bottom, where it heats up enough to rise again.

Although they may sound easy to make, liquid motion lamps require a rather complicated balance of elements to ensure that the blobs continue to move around. While it is possible to create your own liquid motion lamp, it is often much more expensive to buy the ingredients than it is to simply buy a manufactured lamp.

While many of today's liquid motion lamps don a fresh, new look, and are designed to coordinate with popular motifs, the majority of lamp lovers favor the original, classic design, as well as the nostalgia it invokes.

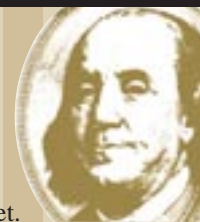


## Gutenberg's Army ©



## BEN'S FRIENDS

- A strong person and a waterfall always channel their own path.
- The best way to get even is to forget.
- When someone throws dirt at you, remember, all they are doing is losing ground.



## HOUSEHOLD TIPS

- To remove paint on carpets, spray the carpet with window cleaner and wipe clean.
- Place sugar in the refrigerator for 24 hours to release any lumps.
- If your photos are stuck together, use a hair dryer on low heat to slowly melt them apart.
- You can determine the age of an egg by its shell: If it's rough and chalky, it's fresh. If it's smooth and shiny, it's old.





## A Marketing Makeover!



If your marketing materials are becoming less effective, maybe it's time for a marketing makeover! Not only can we give you creative advice, we can also make sure it can be printed within your budget. After all, makeovers should leave you feeling fresh and revived!

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## Can You Guess The Year?

- Barbara Walters, the first woman newscaster to reach a position of national prominence, is offered a \$1 million-per-year contract from both ABC and NBC.
- Mao Tse-Tung, the father of the Chinese Revolution, dies at the age of 82.
- The U.S. Supreme Court rules that the death penalty is a constitutionally acceptable form of punishment.
- A mysterious disease strikes the American Legion convention in Philadelphia, eventually claiming 29 lives.
- A first-class stamp costs 13¢.
- The Pittsburgh Steelers defeat the Dallas Cowboys in the Super Bowl, 21–17.
- The Steadicam is used for the first time in the film *Rocky*.
- NBC broadcasts *Gone with the Wind* and scores record-breaking ratings.
- *Viking I* lands on Mars.

*Also in this year:*

The United States celebrates 200 years of independence from Great Britain; the Concorde (the first supersonic airliner) makes its first commercial flights; the Municipal Railway and other city services are brought to a standstill as the city workers call a general strike in San Francisco; Samoa joins the United Nations; IBM introduces the first laser printer (the IBM 380); the Toronto Blue Jays are created; The Eagles release one of the biggest-selling albums of all time, *Hotel California*; and *The Sonny and Cher Show* premieres.

*(Answer is to the right of recipe.)*



## RECIPE

### Low-Fat Rice Pudding



Condoleezza Rice was born November 14, 1954, in Birmingham, Alabama. Not only has she received numerous honorary doctorates throughout the years, she has also been a professor at Stanford, served as a member of the Center for International Security and Arms Control, and has written several books. This talented woman, who also speaks four languages and is an accomplished pianist, became the National Security Advisor to President George W. Bush on January 22, 2001.

1 quart 1% milk  
1/2 cup uncooked white rice  
1/2 cup raisins  
1 large egg  
Whites from 2 large eggs

1/2 cup sugar  
1 cup evaporated skim milk  
1-1/2 tsp. vanilla  
Nutmeg

In a large saucepan, combine milk, rice, and raisins; bring to a boil over medium-high heat. Reduce heat and boil uncovered for 20 minutes, stirring often until rice is almost tender. In another bowl, whisk egg, egg whites, sugar, and evaporated milk until blended. Gradually add rice mixture, stirring constantly over low heat for three minutes, or until mixture is slightly thickened. Remove from heat and stir in vanilla. Serve warm or cold, sprinkled with nutmeg.

The year was 1976.